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STILL HERE

APR 13 1956
U.S. DEPT. OF AGRICULTURE

Last year we told you we might not be here another year; but here we are up on the mountain-side with a few choice iris growing about the place. We have sold part of our land and they are building houses on it. We feel a little cramped but still have room for a few of the choicest varieties. We are offering you some rare bargains in varieties like Argus Pheasant, Cherie, Palomino, Pink Sensation, Star Shine, Truly Yours, and many others.

Better shake the piggy bank and plant some of these in your garden this year. You won't see them bloom next year, unless you plant them now. You can't loose!

PERHAPS I SHOULDN'T MENTION THIS

On page 66 of the October Number of the "Iris Bulletin", our regional vice president and my very good friend, Mr. Everett Cline says, "Mr. Rogers grows the finest iris grown in this area, as to size and height." Many visitors to our gardens last summer asked questions, "What kind of fertilizer do you use?" "How do you make them grow so tall?" Perhaps I can help you. See what I have to say about this on the back page.

IRIS BARGAINS FOR 1956

from

Roy Rogers' Iris Gardens

302 Arapahoe Ave.

Boulder, Colo.

All orders shipped by parcel post after July 15th. Please give date



U. S. DEPARTMENT OF AGRICULTURE

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SPECIAL BARGAIN OFFER

Choice iris we will sell for \$1.00 each; any 6 for \$5.00

The iris offered here have an actual value of around \$2.00 or more. All have received an award from the American Iris Society. We will sell them for \$1.00 each; 6 for \$5.00. First class rhizomes will be sent after July 15th. No. C.O.D. A substitute choice appreciated.

CHERIE—Most famous of Hall's flaming pinks. Large ruffled flowers, with fine form and substance. Dykes winner 1951. Value ----- \$2.50

ARGUS PHEASANT—A very beautiful light brown with huge flaring falls. Dykes Medal winner 1952. No. 4 on the 1955 Symposium. Value ----- \$2.50

FANTASY—A delicate rosy-pink iris. The color and form of this flower is very different from that of Cherie. Many prefer it to Cherie. Value ----- \$2.00

HEATHER ROSE—A new color in a pink iris. Rosy-orchid flowers of good form and substance. Striking tangerine beard. Value ----- \$2.00

JANE PHILLIPS—A seedling of the famous Helen McGregor. The color is deeper and the flower has better form than its famous parent. A choice medium blue. Value ----- \$2.00

PATHFINDER—A very large flower of rosy-pink, with a slight coppery shading. Better substance than found in most iris. Value ----- \$2.00

PINNACLE—Standards white, falls primrose-yellow. A profuse bloomer. We were unable to fill all orders received for this iris last year so are offering it again. Supply still limited. Value ----- \$2.00

RICH RAYMENT—This is an unusual choice plicata. The ground is cream but it is so heavily striped with reddish brown as to make the flower appear red, when viewed from a distance. Value ----- \$2.00

SPANISH PEAKS—Choice pure white large ruffled flowers. Value ----- \$1.50

STATEN ISLAND—Standards are a beautiful golden yellow. Falls a velvety red, edged with gold. It makes a very brilliant display in the garden. Value ----- \$2.00

STAR SHINE—A combination of cream, buff and blue, so blended as to give the flower the gleam of a lustrous pearl. Flowers are large, with domed standards and broad flaring falls. The substance of the flower is almost perfect. It received an Award of Merit in 1951 and has received many votes for the Dykes Medal. This iris received the Josephine Towndrow Award from the Royal Horticultural Society of England in 1953. If you have your 1953 bulletins you will find it illustrated on page 8 of the October number. Value ----- \$3.00

FLANDERS POPPY

This lovely red poppy is the same poppy which grows in Flanders Fields between the crosses. It is a biennial and flowers at iris time. We grow it along the edge of our iris beds and it creates much comment.

Liberal package — 25c

You may have a small package free with your iris order of \$3.00 or over by asking for it.

CHOICE NEW IRIS

The following are some of the choicest of the many new varieties. We are offering these at much less than their real value. Our supply is limited on some kinds and a substitute choice will be appreciated.

- ANTHEA—A very large new salmon pink that is outstanding. It is very early and makes a fine early display with many lovely flowers -----\$3.50
- APRICOT SUPREME—A tall highly colored apricot-red with large broad flowers of heavy substance -----\$2.00
- BALLERINA—Very large ruffled, flamingo-pink with orange beard; not quite as pink as Cherie but with larger and better formed flowers -----\$2.50
- BLACK DIAMOND—Lustrous black with a silky sheen. A much improved version of Black Forest. These dark iris from Mr. Schreiner are not at tall as some but are the most prolific bloomers in our garden -----\$2.50
- CLIFFS OF DOVER—This new clear white iris from Mr. Fay is the finest white iris we have seen. Probably as near perfect as an iris can be. Few plants -----\$7.50
- CASCADE SPLENDOR—Not new but one of the finest browns, with a decided trace of pink giving an apricot appearance -----\$1.00
- CLOUD CAP—Largest of the flamingo-pinks. Immense broad flowers -----\$3.00
- DOLLY VARDEN—No iris in our garden attracted more attention than this lovely pink with a salmon overlay. Flowers larger than most pinks. A very outstanding iris. Fine substance -----\$3.00
- DREAMY—A new white iris that is as large as any iris we have seen. Flowers are beautifully ruffled. White beard. Few rhizomes this year. It has a value of around \$5.00 Price -----\$3.50
- EVA SLOAM—This new creamy yellow and white has fine form and substance. A strong grower with exceptional substance and it is very fragrant. We should ask \$5.00 for this lovely iris. Just -----\$3.50
- GAYLORD—Greatly improved Wabash. White standards and rich blue-violet falls. Not many -----\$5.00
- GUSSIE—Said to be the laciest iris yet. Orchid-pink with lemon beard. Beautiful buds -----\$5.00
- HAPPY BIRTHDAY—Most famous of Hall's flamingo pinks. Flowers large, and pinker than most of the others from Mr. Hall's garden -----\$5.00
- HERITAGE—A new pink that is a deeper shade of pink than Cherie. Waved petals and tangerine beard. No. 10 on 1956 Symposium. An exceptional value at -----\$1.50
- HONOR BRIGHT—Large flowered plicata. A rich, chrome-yellow with a deeper gold stitching around the edge. The center of the falls has a large oval flush of ivory -----\$2.00
- INCA CHIEF—Spectacular new iris in both size and color. A rich, lustrous golden bronze. One of the most sought after iris since its introduction in 1952. Few plants -----\$5.00
- JERICO—Gigantic orange yellow. Very brilliant flower. You should like it -----\$1.50
- MARY RANDALL—Dykes Winner, 1954. This deep rose-pink is the most desired iris of recent years. Probably the most outstanding introduction since Prairie Sunset, which once sold for \$100. No. 3 on Symposium -----\$10.00
- MASKED BALL—Unusual color. Standards are a deep blue-purple. Falls are white but heavily bordered with the same blue purple -----\$1.50
- MAYAN GOLD—The most brilliant orange-yellow we have seen. This iris has never received its just awards. We think it equal to, or better than Solid Gold -----\$3.50
- PACEMAKER—A very nice new deep red, with smooth velvety flowers. Considered by many to be the finest red. Better height and branching than most reds -----\$1.50

- PALOMINO**—A distinct new color. Standards are soft ivory with a slight pink tinting. Falls are pale ivory with a thin border of coppery amber. Award of Merit 1954. No. 14 on 1955 Symposium -----\$6.00
- PARADISE PINK**—A very nice new pink with a tangerine beard. The color is clear and clean and it is a pinker flower than many of the new pinks. Has a spicy fragrance -----\$2.50
- PINK PLUME**—Large orchid-pink. Very few plants -----\$2.00
- PINK SENSATION**—A true delicate pink without any salmon tones. Flowers are large and of excellent form; very early and one of the best of the flamingo-pinks. A bargain at -----\$2.00
- RIPPLES**—A large flaring flower with wonderful substance. Color is lilac, delicately blended with a trace of yellow -----\$1.50
- SPANISH FLANDANGO**—Coppery yellow standards. Chestnut red falls. A strong grower with large ruffled flowers -----\$2.00
- SPELLBOUND**—A big reddish brown with a golden overlay. The large flowers are nicely ruffled and have the fragrance of Clove Pinks -----\$3.50
- SUGAR PLUM**—A sister seedling of Gussie with about as much lacing. It carries more pink and many prefer it to Gussie -----\$5.00
- SURRENDER**—A white flower with canary yellow shading in throat and outer edges of the falls -----\$2.50
- TEMPLE BELLS**—The finest golden apricot we have seen. Flowers are large and flaring. Brilliant orange-red beard. Price -----\$6.00
- THOTMES III**—One of the richest new light browns. Flowers large with good texture. Award of Merit 1953. -----\$3.50
- TOP FLIGHT**—A very choice new apricot that is deeper in color than Temple Bells. Fiery orange-red beard. Award of Merit 1954 -----\$4.00
- TRANQUILITY**—A lovely new milk white, with large nicely rounded flowers. Standards are domed and the falls flare nicely. No marking. A very nice white -----\$2.50
- TRULY YOURS**—Perhaps most of you have seen this lovely iris, with its beautiful yellow and white flowers, and have said to yourself, "I must have this iris, as soon as I can afford it." It took the Dykes Medal four years after it was introduced. Elmohr is the only other iris with this record. This iris has a value of around \$7.50; our price is -----\$5.00
- TWENTY GRAND**—Standards, glistening yellow. Falls orchid, with a border of golden tan. Orange beard. Very striking -----\$5.00
- VICTORIAN VAIL**—A very fancy and unusual iris. The snow-white ground is heavily sprayed and striped with rose-violet. Very large flowers that are nicely ruffled. The ladies love it -----\$2.50
- VIOLET HARMONY**—One of the most popular of the new iris. It won the President's Cup at the 1953 Convention. A lovely shade of violet with a lighter area on the falls. The flowers are ideal in form and substance and are nicely ruffled -----\$6.00

EXTRAS

With any order from this Catalogue amounting to \$3.00 or over you may select any one of the following as your **free iris**. Please check two. (Not for sale; given only as extras)

BLUE SHIMMER—Large beautiful white flower with both standards and falls heavily bordered with blue.

CHANTILLY—A beautiful pink iris with a lot of lace at edge of falls and standards.

PINK CAMEO—A lovely flamingo pink iris.

RED DOUGLAS—One of the choicest of red iris.

Additional Price Reduction

You may deduct 50c from each of the following:

Ballerina Paradise Pink Cloud Cap
Pink Sensation Cascade Splendor Top Flight
Honor Bright Tranquility

Deduct \$1.00 from

Happy Birthday Temple Bells
Gaylord Violet Harmony

Street _____ When _____

| Number | Price | Number | Price |
|------------------|--------|---|---------|
| Amandine | \$.50 | Pink Sensation | \$ 2.00 |
| Anthea | 3.50 | Ripples | 1.50 |
| Apricot Supreme | 2.00 | Sky Ranger | .50 |
| Ballerina | 2.50 | Solid Mahogany | .50 |
| Black Diamond | 2.50 | Spanish Flandango | 2.00 |
| Blue Valley | .50 | Surrender | 2.50 |
| Cascade Splendor | 1.00 | Spellbound | 3.50 |
| Cliffs of Dover | 7.50 | Sugar Plum | 5.00 |
| Cloud Cap | 3.00 | Sunray | .50 |
| Dolly Varden | 3.00 | Temple Bells | 6.00 |
| Dreamy | 3.50 | Thotmes III | 3.50 |
| Extravaganza | .50 | Tobacco Road | .50 |
| Eva Sloam | 3.50 | Top Flight | 4.00 |
| Fall Days | .50 | Tranquility | 2.50 |
| Gay Border | .50 | Truly Yours | 5.00 |
| Gaylord | 5.00 | Twenty Grand | 5.00 |
| Gussie | 5.00 | Victorian Vail | 2.50 |
| Happy Birthday | 5.00 | Violet Harmony | 6.00 |
| Heritage | 1.50 | SPECIAL OFFERING ON THE FOLLOWING: \$1.00 EACH; ANY SIX FOR \$5.00 | |
| Honor Bright | 2.00 | | |
| Inca Chief | 5.00 | | |
| Jericho | 1.50 | | |
| Lilac Lane | .50 | Argus Pheasant | \$ 1.00 |
| Lynn Langford | .50 | Cherie | 1.00 |
| Mary Randall | 10.00 | Fantasy | 1.00 |
| Masked Ball | 1.50 | Heather Rose | 1.00 |
| Mayan Gold | 3.50 | Jane Phillips | 1.00 |
| Pacemaker | 1.50 | Pathfinder | 1.00 |
| Palomino | 6.00 | Pinnacle | 1.00 |
| Paradise Pink | 2.50 | Rich Rayment | 1.00 |
| Pink Plume | 2.00 | Spanish Peaks | 1.00 |
| | | Staten Island | 1.00 |
| | | Star Shine | 1.00 |

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SPECIAL OFFER ON TRULY YOURS

The first time I saw this lovely iris, I said, "This iris will take the DYKES MEDAL, just as soon as enough judges see it."

It has taken just three years for IT to gain this honor. Now IT has supplanted that other very popular Dykes Winner, "Ola Kala" and reached first place in the SYMPOSIUM. It is a spectacular creation in bright yellow, shading to white at the top of the standards and the bottom of the falls. The entire flower is nicely ruffled. Unopened buds are a beautiful yellow.

If you purchase \$10.00 worth of iris from this list, you may include a TRULY YOURS for just ONE HALF of our special bargain price or \$2.50. This offer is limited to 400 rhizomes. When these are sold it will be necessary to return your money. Stock of this lovely iris is still very limited. It will be several years before you can purchase this iris for as little as \$2.50. Your garden will never be complete without it.

A FEW CHOICE OLDER VARIETIES

The following iris are a few choice older varieties. Most of these should sell for 75c to \$1.00 each. They are priced at a uniform price of 50c each.

AMANDINE—Cool crisp lemon-cream. Beautifully formed, ruffled flowers with firm substance. Winner of President's Cup 1948. Runner up for Dykes Medal 1950.

BLUE VALLEY—New near blue, very large ruffled flowers with sparkling sheen. Award of Merit 1949.

EXTRAVAGANZA—Best new amoena since Wabash. Creamy standards with blended falls of copper, violet and red.

FALL DAYS—A riot of Autumn colors. Standards gold and rose. Falls velvety chestnut brown.

GAY BORDER—White flowers, stitched with a wide border of maroon-rose. Large, tall and nicely branched.

LILAC LANE—A delicate shade of pearly lilac. Few iris resemble this in color and tone. Large, slightly ruffled flowers.

LYNN LANGFORD—Attractive flowers of smooth orchid-pink, blending into a golden yellow at throat. Very large flaring flowers.

NEW HORIZON—Peach-pink with tangerine beard. A parent of Mary Randall.

RAINBOW ROAD—A blend of nearly all the colors of the rainbow. Standards are yellow, buff and lilac. Falls are lilac bordered with yellow.

RANGER—Almost a true crimson. Long closed standards. Wide glossy red falls. Blooms late. Outstanding red.

RUSSET WINGS—Large nicely ruffled flowers of apricot, gold and copper. Falls are flaring and delightfully ruffled. A faultless iris.

SKY RANGER—Very tall, medium blue with large attractive, ruffled flowers. Many flowers open at one time. The sturdy stalks seldom blow down.

SOLID MAHOGANY—Deep, rich, glowing mahogany red. A nice dark red iris.

SUNRAY—Large ruffled light yellow with heavy substance and rich glistening finish. One of the parents of the famous Limelight and much like it.

TOBACCO ROAD—Rich, golden tobacco brown. Very large flowers of an unusual color.

WHY WE ARE SMALL

No doubt this is the smallest Iris list you will receive this year. We make no apologies for its smallness. A number of years ago we grew a lot of iris. Much of this iris we sold to other growers for resale. We have now discontinued most of this wholesale business. We no longer try, or care to grow a large number of varieties. Growing large quantities of iris builds up heavy overhead expenses. We live in a community where there is no cheap labor, no cheap land and very little labor who care to work in iris at any price. We must compete with other growers, who are able to employ much cheaper labor and use land with a value much less than ours.

We are attempting to grow only a few of the very choicest varieties and to grow them in sufficient numbers so we can sell them to you at a very reasonable price. If you will compare our prices with others we believe you will agree this is true. We can do this only by limiting our list to around 100 kinds. Each year we purchase a number of new varieties. Last year we added to our list the following: Cliffs of Dover, Pretender, and Lady Ilse. All three of these, later, received an Award of Merit from the Iris Society. Other new introductions added were First Violet (this iris may take the Dyke's Medal), Swan Ballet (watch this one), Engraved, Violet Harmony, Carmela, Big Game, Queens Taste, Top Hat, and a number of others.

BLUE SPRUCE SEED

Without doubt, the Colorado Blue Spruce is the loveliest evergreen in America. It is of rather slow growth and for this reason is quite expensive. Prices in most nurseries range from \$5.00 to as much as \$12.00 per foot, depending somewhat on the size of the trees. Given a little special care it is not difficult to grow from the seed. We offer choice seed in liberal packages; enough to grow 200 or more trees. Complete instructions for growing are included with each package.

Price per pkg. — 50c

USE WHAT YOU HAVE, YOUR SOIL

Last year we had Iris which grew over 4 ft. tall. Most of our iris grew to 3½ ft or over. Here are some of the things I would recommend if you wish to improve the height and size of your iris:

1. Select the location where you wish to plant your iris next summer. **Now.**
2. Dig your soil up early, leaving it rough and scatter your fertilizer over it.
3. Dig your soil as deep as possible. Your subsoil may be richer in minerals than your top soil. Use as much of your subsoil as possible.
4. When weeds come up, dig your soil over again and mix it well. Do this often.
5. If your soil is reasonably rich, don't think too much about fertilizer. You can accomplish more with a spading fork than with a bucket full of bone meal.
6. Plant your iris in August if possible.
7. Don't expect to grow big, fine iris if you wait until your plants arrive before deciding where to plant them.
8. Don't dig up an old iris clump and plant a new rhizome in the same place. You will have to bend low to see your flower, if you have one.

I believe almost anyone can grow bigger and better iris. I believe **you** can grow iris tall enough so you can stand up and they will look you square in the eye. You can't do this with fertilizer alone. You must dig your soil early, dig it **deep** and mix it well. Add some fertilizer and watch the results. You may be thrilled; I hope so.